



MEDIA RELEASE – Wednesday 30th June, 2010

SEPWA Ladies' Day Dinner

Ladies are being encouraged to ditch the boots and don the frocks to attend the annual SEPWA Ladies' day dinner in August.

The South East Premium Wheat Growers' Association has organised a great night out following on from the annual SEPWA Ladies' Day which is set for Thursday 5th of August.

Diners will be whipped into a frenzy by Bannister Downs Dairy's Managing Director, Sue Daubney who has received many accolades for their farming business.

In 2006, Mrs Daubney was awarded the *Telstra Business Women's Innovation Award* for WA and more recently their company creamed the big guys at the WA Dairy Industry Association's Gala Awards.

Mrs Daubney will share some tips on adapting to change in the business world and how she organises her life, family and business to be more successful.

Bannister Downs Dairy produces some of the finest dairy products available to WA consumers including a Premium Double Cream, farm fresh milk and flavoured milks which are made from natural ingredients with no added flavours, colours or preservatives. The products will tantalise the tastebuds of the Ladies' Day attendees.

The SEPWA Ladies' Dinner will be at Bonaparte Seafood Restaurant in Esperance and tickets cost \$60 for members and for non-members \$75.

The SEPWA Ladies' Day will provide a "tasting plate" of inspiring business ideas and it will delve into how to make families and farm businesses healthier.

Speakers include Dr Sally Edmonds from the Royal Flying Doctor Service, well know protégée of Maggie Beer, chef and published author – Sophie Zalokar and the national winner of "Australia's Biggest Loser Competition", Lisa Hose.

Local speakers include financial advisor- Tamara Virgo, trainee doctor – Robyn McIntyre and fitness guru, Abbie Jones.

Other topics include dealing with bushfires, how to build a successful business, keeping the farm healthy through biosecurity and encouraging women to think outside the square within their lifestyle and business.

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South East Premium Wheat Growers Association MEDIA RELEASE

The Shire of Esperance, ChemCert, Cliffs Natural Resources, Plant Health Australia, RSM Bird Cameron, the Department of Agriculture and Food WA (DAFWA) and the Grains Research Development Corporation (GRDC) are proud to be event partners of the SEPWA Ladies' Day.

The SEPWA Ladies' Day is set for Thursday 5th August at the Civic Centre in Esperance and tickets cost \$85 for members and \$120 for non-members.

Tickets for both the Ladies' Day and dinner can be purchased through SEPWA Finance Officer, Jan Clawson on 0407 990 497 or download the registration form from the calendar of events page on the SEPWA webpage (www.sepwa.org.au).

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