



MEDIA RELEASE – Friday 4th July, 2014

Sharing the seeds on inspiration at SEPWA Ladies' Day

“From little things, big things grow”, is the theme of the South East Premium Wheat Growers' Association (SEPWA) Ladies Day which is set for July 25 at the Esperance Bay Yacht Club.

Ladies from throughout the Esperance Port Zone will be inspired by a great range of speakers who will share their personal stories which have all grown from a small idea into something wonderful.

Keynote speaker, Josh Byrne who is best known for his role on ABC TV's Gardening Australia program, will set the scene of the day and share ideas on sustainable living as well as his story – which actually began in Esperance.

Busselton dairy farmer, Kate Cox will share her seed of inspiration – finding a way to add value to their milk and filling a gap in the premium ice cream market – which led to the launch of Two Fat Cows with her business partner, Sue Eva in 2010. They have now created a variety of flavoured ice-creams which are sold in the southwest and participants will get to taste some over lunch.

Marnie Fels, who farms at Neridup with her husband Mic, will share their personal story of raising three adopted children from very different backgrounds who are now in primary school and thriving and growing under the nurturing eye of their adoptive parents.

Ronald McDonald Corporate Partnerships Manager, Rebecca Stott, will talk about the new house that is under construction in Perth. CBH is sponsoring her appearance and are the major sponsors of Ronald McDonald House.

Cathi Bessell-Browne is mother to three children and lives on a Woodanilling farm. Her passion is vintage fabrics and her love of making beautiful dresses has grown into a world-wide on-line retail business thanks to the internet. Her dresses will be on display and for sale at the sundowner.

Lindsay Tuckwell will talk about her amazing life which has not been without its challenges. Recently she was acknowledged as being one of the 100 Women in Australian Agribusiness. Lindsay runs a 3500 ha grain growing property with her husband and is the deputy president of the Shire of Kondinin and also holds a number of other positions. She was also a candidate in the 2013 State Election, and is a past recipient of the Casella Wines Rural Woman of the Year. She operates her own celebrancy business and is a mother of five, stepmother of two and grandmother of three.

Other speakers include Andrew Tasker from Rabobank who will talk about world markets and local agronomist, Sam Repacholi will provide an update on the latest agronomic issues.

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The very entertaining and witty Victoria Brown will once again MC the day and also provide a brief overview of the new Foreshore Development.

The SEPWA Ladies Day will be held at the Esperance Bay Yacht Club on Friday July 25 and will kick off at 9.30am. The Sundowner will start at 4.30pm in the cocktail bar of the newly refurbished Yacht Club.

Tickets cost \$60 for SEPWA members and \$100 for non-members and the day includes morning tea, lunch and afternoon tea.

This year's event is sponsored by the Grains Research and Development Corporation (GRDC).

Tickets are available through SEPWA's Jan Clawson on 0407 990 497, reserve your seat now to avoid disappointment.

Photos – There is a great line up of speakers at this year's SEPWA Ladies' Day who will share their personal journeys.

- *Keynote speaker and gardening guru, Josh Byrne will set the scene of the day, "from little things, big things grow"*
- *Cathi Bessell-Browne will share her passion of vintage fabrics and making dresses on her farm at Woodanilling*
- *Lindsay Tuckwell from Kondinin is a woman of many talents but it has not been without its challenges.*
- *Busselton dairy farmer, Kate Cox found a way to add value to their milk with business partner, Sue Eva and now makes flavoured ice cream.*

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