



MEDIA RELEASE – Friday 26<sup>th</sup> June, 2015

## **Maggie Dent to front SEPWA Ladies Day**

“Growing from strength to strength” is the focus of this year’s South East Premium Wheat Growers’ Association (SEPWA) Ladies’ day which is set for Friday 31<sup>st</sup> of July.

Keynote speaker and parenting expert, Maggie Dent will front the day with her presentation titled ‘Juicy, wise, wonderful women and celebrating the path’.

Maggie is an author, educator, and parenting and resilience specialist with a particular interest in the early years and adolescence. She is a passionate advocate for the healthy, common sense raising of children in order to strengthen families and communities.

Maggie, who grew up on a farm in southwest WA, is also a mother to four adult sons and lives in northern NSW with her husband.

Maggie Dent will also present two dedicated community seminars on Thursday 30<sup>th</sup> July in Esperance focused on children titled, - ‘Nurturing Kids’ Hearts and Souls’ and ‘Real kids in an Unreal World’. A further workshop on Wednesday the 29<sup>th</sup> in the evening will focus on teenagers.

Farm consultant, Danielle England will talk about benchmarking groups in which farmers work together and share their information to gauge their business performance.

Real food lover and food consultant, Kate Tonkin will share her love of food and discuss the changing relationship that many now have with food and diets in our culture.

This will be followed by local farming wives, Jodie Kirchner and Donna Purchase who will talk about their journey and the establishment of their catering business ‘Sweet Events’.

Following lunch the focus will turn to farming, with Steve Kelly from Rabobank, a Platinum Sponsor of SEPWA, set to talk about mentoring those returning to farming and CBH’s Colin Tutt will discuss supply chains in grain markets.

In the afternoon, attendees will hear from Anne O’Niell who put aside retirement seven years ago to establish an olive grove east of Esperance. Yiiri Grove Olives has the region’s only oil press and this year they opened the doors of a farm shop and café, Anne will share her passion for local produce.

Local author, Fleur Parnell will talk about her life as an author in the ever-popular rural romance genre. Fleur is one of Australia’s leading female rural literature authors of five best-selling books, with sales well over 130,000 copies.

The SEPWA Ladies Day will be held at the Esperance Bay Yacht Club on Friday July 31 and will kick off at 9.30am. The day will wrap up at about 4 pm and conclude with a sundowner in the cocktail bar at the Esperance Bay Yacht Club.

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## South East Premium Wheat Growers Association MEDIA RELEASE

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Tickets cost \$60 for SEPWA members and \$90 for non-members and the day includes morning tea, lunch and afternoon tea.

This year's event is sponsored by GRDC.

Tickets are selling fast, they are available through SEPWA's Jan Clawson on 0407 990 497, book your seat by July 29th to avoid disappointment.

### *Photo captions:*

- *Maggie Dent – will share here parenting tips to help Mum's master the unique dance of parenting in an inspirational and encouraging way.*
- *Esperance local, Fleur Parnell will share her journey as one of Australia's leading female rural literature authors.*

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